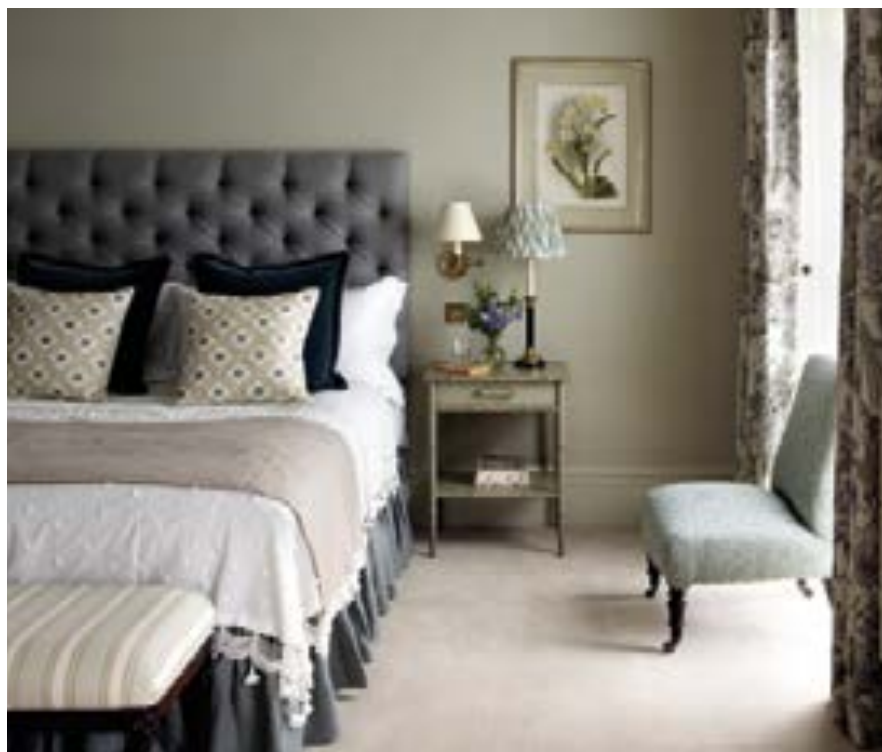


THE 50 FINEST INTERIOR DESIGNERS



SIMS HILDITCH

Elegant and contemporary English style is the byword at this Cotswolds design studio set up by Emma Sims-Hilditch over 20 years ago (it now has a base in Parsons Green too). Renowned for its use of natural materials and calming tones to create interiors that feel lived in and homely, the team also works closely with clients to incorporate art and antiques. 'Antiques paired with a fresh, fun palette and patterns inspired by nature is something that we have played with in our recent designs,' says Emma. 'Nature is a great source of inspiration for us and we always look at a property's natural surroundings to help determine the colour, texture and materials that will be used.' Recently completed commissions include two London town houses, an Oxfordshire farmhouse and a Grade II-listed home that has been in the same family for 500 years. Louise Wicksteed is now design director, in charge of the day to day running of projects, and the studio is soon to launch its first-ever furniture collaboration with George Smith. simshilditch.com



STUDIO DUGGAN

A background in set design and interior styling proved to be the perfect foundation for Tiffany Duggan, who has spent the last decade creating dramatic yet liveable spaces. 'I'm loving a contemporary take on English country house style at the moment: blowsy floral prints, stripes and decorative hand-painted furniture, alongside mid-century pieces and a splash of bold colour to mix it up,' says Tiffany who has recently finished a Grade II listed former boathouse in Henley and two new builds – one traditional and the other super modern. Whatever she's working on, detail is everything: 'We want to help our clients create a mood. It's about developing a singular cohesive look unique to them, so we might source tableware or vintage barware. We once even made a playlist to cement the vibe!' She also has a home and lifestyle brand, Trove, that features an in-house collection of furniture, lighting and accessories. studioduggan.com



SUZY HOODLESS

Former magazine editor-turned-designer Suzy Hoodless describes her interiors as a kind of alchemy: 'By layering the best designed pieces from a mix of eras and styles we can create a space that feels as if it's been slowly curated and built over many years. The alchemy comes with designing each element with beauty and functionality in mind.' For a recent Mayfair apartment she combined rare Scandinavian furniture, 18th-century rugs, bespoke upholstery and 20th century art to create an eclectic 'treasure trove of a 19th century world traveller set against the modern backdrop of central London elegance.' All schemes are based around the core concepts of timelessness and practicality, whether she's working on an Arts & Crafts family home in Hampstead, the private women-only members' club AllBright in Mayfair or show apartments at the former BBC Television Centre in White City. 'I want spaces to work, be comfortable and uplifting but also surprising,' she says. suzyhoodless.com